

# LVMH SE

**404.65** Eur  
+0.62%

ISIN: FR0000121014  
Ticker: MC

Sector: Apparel/Footwear  
Stock exchange: EURONEXT  
Market capitalization: 210 billion

**Key Metrics:**

Performance YTD: -2.31%  
Estimated 2020 P/E: 27.41

Earning per share: 14  
Price to book: 5.7

Net Debt: 21.6 billion  
Return on Equity: 0.13

## Fundamental analysis summary

LVMH Moët Hennessy Louis Vuitton SE engages in the manufacture of luxury goods. LVMH has a strong balance sheet, growing net income and cash-flow since 2016 (both figures nearly doubled in 4 years). LVMH is acquiring Tiffany in a \$15.8 billion cash deal. This deal would increase LVMH's market share in the jewelry sector. The company has been very active in M&A and has successfully delivered value to any acquired brands. Revenue has been decreasing for Q3 YoY (-7%) except for apparels in the Asia region. With a P/E of 47, LVMH is in the upper range of its industry average.

## Technical analysis summary

LVMH's stock price has been growing tremendously since 2016 (almost tripled). It almost reached its pre-covid ATH last week but then has fallen to the EUR 400 level where it found support. RSI is in the regular area.

## Chart - Year To Date

